

power
responsive

national**grid**

Demand Side Response
Conference
18th June 2015

Being Power Responsive



Agreed Next Steps

Education and engagement

- Simplification of information
- Clarity of value proposition
- More promotion of opportunities
- Greater understanding of schemes

Certainty and stability

- Investigate longer term incentives
- Address longevity problem
- Elimination of uncertainties

Customer led products

- Clear packages for customers
- Examine product specification
- Longer term product opportunities
- Flexibility of product design

Coordinated approach

- Use collaborative pilots
- Customer focussed forums
- Collectively agreed targets for DSR

Power Responsive – Get Involved

www.powerresponsive.com

