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Electricity Markets Advisory Council Meeting 10 June 2025

List of attendees

Name	Role
Eoin Kennedy	Head of Future Operations, EirGrid
Ainhua Anda	Head of Data Centre Energy EMEA, Google
Francis Dike	Head of Market Intelligence and Advisory, Elexon
James Samworth	Partner, Schroders Greencoat
Robert Gross	Director, UK Energy Research Centre
Harry Mayhew	Deputy Director of Wholesale Electricity Markets, DESNZ
Amir Alikhanzadeh	Head of Electricity Market Design, Ofgem
Sotiris Georgiopoulos	Director of Distribution System Operator, UKPN
Rebecca Sedler	Managing Director, NGV
Laura Sandys	Chair, Electrify Industry
Gillian Cooper	Director of Energy, Citizens Advice
David Wellard	Head of Regulatory Affairs, Ørsted
Alastair Martin	Chief Strategy Officer, Flexitricity
Simon Virley	Vice Chair & Head of Energy & Natural Resources, KPMG UK
Rebecca Beresford	Director of Markets, NESO
Susan Casey	PA to Rebecca Beresford, NESO
Becky Hart	Electricity Market Development Manager, NESO
Magdalena Morenes	EMAC Technical Secretary, NESO
Carlos Vallejo	EMAC Technical Secretary, NESO

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Agenda

1. Welcome (Rebecca Beresford, NESO)
2. Introductions Members of the EMAC (All)
3. Markets Roadmap (Becky Hart, NESO)
4. EMAC Foundations (Carlos Vallejo, NESO)
5. Future Topics (All)
6. Close and Next Steps (Rebecca Beresford, NESO)

Topics discussed:

- Rebecca Beresford (NESO) began the first 2025 EMAC meeting providing an overview of NESO and its markets. She emphasised the importance of Whole System impact and facilitating innovation and highlighted that the goal is to create a sustainable energy transition for all. Rebecca clarified that gas markets are not within the scope of this group. Appreciation was expressed for the participants' involvement in the EMAC, acknowledging the value of their insights and perspectives to make informed decisions. Rebecca also introduced the senior leadership team within Markets at NESO.
- The meeting proceeded with a roundtable where members introduced themselves, stating their expertise and position within the sector. It was noted that the constitution of this new EMAC has been approached from a whole energy system perspective, including areas deemed valuable for discussion. It was also flagged that not all necessary constituencies are represented yet.

Markets Roadmap:

- Becky Hart provided a brief on the 2025 Markets Roadmap, enquiring about its current relevance and effectiveness. She asked for feedback, especially from those who haven't reviewed it, to understand their reasons. She explained that the goals of the Markets Roadmap remain unchanged from three years ago, with an ongoing emphasis on electricity. It is published alongside the Operability Strategy Report and now includes a focus on the energy trilemma and system needs, outlining NESO's products and timelines. She clarified that the Markets Roadmap covers system and balancing services, including current status and future aims.
- The presentation was followed by a Q&A session, during which members first expressed interest in how the progress of the Markets Roadmap is monitored. Becky Hart responded by highlighting the availability of monthly reviews and delivery status updates online. The distinction between balancing and securing the system was also clarified: balancing refers to actions taken close to real time, while securing the system involves longer-term considerations.

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- Questions were raised about the underlying assumptions for demand and generation mix for Clean Power 2030, emphasising the need for clarity and alignment in the Markets Roadmap's assumptions. The relationship between different market responsibilities was also highlighted.
- The need for greater clarity and understanding for consumers was emphasised, suggesting a design around assets and a seamless customer journey.
- The discussion touched on the readiness of market participants, the importance of broader market coordination, and appropriate investment signals for flexibility assets.
- Questions and feedback were raised regarding the evolution of the Markets Roadmap. Members highlighted the importance of ensuring the Roadmap's usefulness by gathering feedback on its performance compared to its intended function. The group agreed the document is well written but may be challenging for those without specific expertise. A suggestion was made to create consumer-friendly publications and seeking direct feedback from customers.
- Rebecca Beresford (NESO) emphasised the importance of positioning the Markets Roadmap within the broader context of ongoing initiatives. She highlighted NESO's previous technical focus and agnostic view on technologies and the need to shift towards considering assets and customer needs.

Future topics:

- The final segment of the meeting consisted of a roundtable discussion where members individually shared their anticipated contributions to the EMAC, the value they bring to the conversation, and their desired outcomes. Additionally, participants highlighted topics or areas they wish to discuss more about, such as storage and flexibility, location-specific markets or lessons from NESO market reform initiatives.